



FOX FORD

EST. 1892 IRELAND

Our Heritage

FOXFORD exists to inspire and build a thriving community that brings timeless Irish creativity to the world.

In 1892, Mother Agnes, the founder of our mill, stood on a bridge in Foxford, in the west of Ireland, and contemplated a future with community and craftsmanship at its core.

She established Foxford Woollen Mills as a means of improving people's livelihood, and prospects for the area, and it has supported the local community surrounding it ever since.



FOXFORD Today

We employ over 70 people in our mill in County Mayo and across our retail channels, as well as working with an extensive network of creatives and designers.

We are sold in **180 stores** globally through wholesale partner accounts.

We operate from five locations:

- Our Flagship store in Foxford. (10,000 sq foot)
- Westport, County Mayo
- Mount Congreve Gardens, County Waterford
- Arnotts, Dublin.
- Online at [Foxford.com](https://www.foxford.com)







Our Ethos

SUSTAINABILITY - BUY BETTER, BUY LESS

At FOXFORD, sustainability is at our core. We know that buying better ultimately means buying less. We promote thoughtful consumption and encourage our customers to invest in an expertly crafted and designed product that will last a lifetime.

Our beautifully made throws and scarves are designed, woven and quality-checked by an extremely skilled workforce at our woollen mill in Foxford, County Mayo, Ireland. Our creations are woven using only the finest wools, from traditional lambswool and merino to luxurious mohair and cashmere.

Our yarns are sourced from specialist yarn suppliers whom we have worked with for many years, a tight-knit supply chain that we're incredibly proud of.



FOXFORD Throws

Lambswool Cashmere
95% Lambswool, 5% Cashmere
140 x 180 cm



Mohair
75% Mohair, 25% wool
137 x 170 cm



Lambswool
100% Lambswool
140 x 180 cm



FOXFORD Scarves

Lambswool 100% Lambswool 200 x 30 cm	Lambswool Cashmere 95% Lambswool, 5% Cashmere 210 x 28 cm
Extra Fine Merino Wool 100% Extra Fine Merino 190 x 50 cm	Mohair Giant Scarf 75% Mohair, 25% Wool 210 x 28 cm



FOXFORD Baby Blankets

Baby blankets have a long history at FOXFORD, in fact we regularly hear from customers who still have blankets that have been passed down to them through the generations. Not only are they the perfect gift for any new family, but the quality and craftsmanship of each style means that they truly stand the test of time.

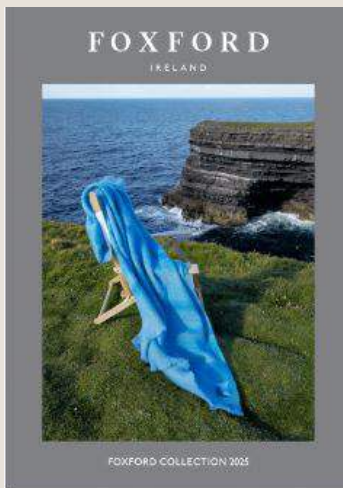
FOXFORD baby blankets can also be beautifully gift wrapped in a presentation box.

100% Lambswool, 70 x 120 cm



Marketing Assets

We invest in seasonal lifestyle campaigns to inspire and showcase our products in a relatable yet aspirational environment. Every season, new product ranges are supported by carefully curated advertising campaigns. These campaigns feature on in-store promotional material and across our social media platforms, with monthly reach of up to 1.5m views.



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2025 Brochure](#)



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FOXFORD PRESENTS
130 Years Strong



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FOXFORD PRESENTS
The Creators



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FOXFORD PRESENTS
The Art of Cosy



Our Awards

THE GLOSS
Best Shops Ireland 2023
Best Lifestyle and
Homeware Shop

RETAIL EXCELLENCE
Top 30 Finalists
Store of the Year Awards
2022

Overall Winner in the
Irish Made Awards
2020.

Textile Winner in the
Irish Made Awards
2020.

SHOWCASE
Best Product Award
Home Category
2018

SHOWCASE
Best Product Award
Home Category
2016



FOXFORD The Experience

We welcome visitors to our mill, cafe and shops throughout the year and are thrilled to be able to share the heritage of our mill with customers from all over the world. The FOXFORD Experience is a unique opportunity to learn about the history of our brand and products and see first-hand how our throws and scarves are made.

